

www.LightHouseToyota.com



When comparison shopping for your next Toyota, make sure there are no addendum stickers other than the MSRP. Buying from a dealer that does not meet the following criteria can cost you thousands of dollars during your purchase.

- ❑ No addendum stickers or additional markup (dealer markup) on a second sticker.
- ❑ FREE Lifetime Non-Factory Engine Guarantee on all new and used vehicles.
- ❑ FREE oil changes for two years
- ❑ FREE Customer for Life Reward Program toward next vehicle purchase.

All of these come at no extra charge when you buy from Lighthouse Toyota.

2995 US Hwy. 1 South, St. Augustine, FL 32086
Sales Hours: Mon.-Sat. 9am-9pm; Sunday 12pm-5pm
Service Hours: Mon.-Fri. 7am-7pm; Saturday 7am-4pm
(904) 797-8800

All benefits of this program such as but not limited to, Oil Changes, Points Accumulation, Bonus Points and Discounts are only good at Light House Toyota Scion. This Rewards Program is subject to change.

*See Dealership For Life Service Rewards agreement for terms and coverages. Excludes diesels.

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Welcome to LightHouse Toyota, your One Sticker Store.

It's a pleasure to have you here in
St. Augustine, and we hope you see
the advantage of One Sticker Pricing.

One customer explained the One Sticker concept better than I have ever heard: "When you are comparison shopping, it shouldn't be apples to oranges!" How true, and in Florida I think we are safe in saying comparisons should be "oranges to oranges."

Generally, our vehicles have only One Sticker which means no hidden profits in the form of dealer add-on stickers. The price you see is where the deal begins, all the cards on the table with no surprises. This brochure answers a few of the most asked questions both about the One Sticker philosophy and our Customer for Life program. If you have any concerns, do not hesitate to speak to a manager or salesperson - it is our pleasure to serve you!

Howard Hubler

Howard Hubler
Owner



Rewards

**Accumulate 10 Points for Every
Dollar Spent in Parts or Service!**

10,000 Points.....	\$100 Off Your Next Vehicle Purchase
15,000 Points.....	\$150 Off Your Next Vehicle Purchase
20,000 Points.....	\$200 Off Your Next Vehicle Purchase
25,000 Points.....	\$250 Off Your Next Vehicle Purchase
30,000 Points.....	\$300 Off Your Next Vehicle Purchase
35,000 Points.....	\$350 Off Your Next Vehicle Purchase
40,000 Points.....	\$400 Off Your Next Vehicle Purchase
45,000 Points.....	\$450 Off Your Next Vehicle Purchase
50,000 Points.....	\$500 Off Your Next Vehicle Purchase





Rewards Program

Our Customer for Life Rewards Card Includes Complimentary:

- Lifetime Engine Guarantee
 - 2 Years of Oil Changes
- Lifetime 10% Discount on Oil Changes
 - Lifetime Multi-Point Inspections
- Lifetime Pre Vacation Vehicle Check Up
- Lifetime Shuttle Service (Max 10 Miles)
- Guaranteed VIP Service for oil changes and tire rotations without an appointment
 - 10% Discount On Accessories
- "First to Know" about Promotions & Events
- 5,000 Points for Customer Referral Purchase
- 2,500 Points for Customer Referral to Service
- 2,500 Points for Attending our Owners Clinic
 - 1,000 Points for Military Personnel
 - 1,000 Points at your First Service Visit
 - 1,000 Points for your Birthday
- Plus Earn Bonus Points for Each Dollar Spent in Service and Parts.

All at NO CHARGE to You!

When you purchase a new or pre-owned vehicle here at our dealership, you are automatically enrolled in the Light House Rewards Card Program which provides the following at absolutely NO charge to you:

Lifetime Engine Guarantee*

Our Lifetime Limited Engine Guarantee covers your engine for as long as you own your vehicle.

2 Years of Free Oil Changes

Your first 2 years of oil changes are provided free of charge.

Lifetime 10% Discount on Oil Changes

Oil & filter changes are provided at a 10% discount in conjunction with your regular scheduled maintenance.

Lifetime Multi-Point Inspections

We will provide multi-point inspections for your vehicle as long as you own it.

Light House Rewards Card*

VIP membership in our Rewards program, start earning points today!

We want to be Your Dealership for Life!



One Sticker Pricing and Customer for Life Q&A:

Again, if you have any questions or concerns, please ask a manager or salesperson.

Question: Why One Sticker?

Answer: These are difficult times to buy a new vehicle, and there is no need to make it even tougher by putting costly dealer add-ons to the sticker. At the One Sticker Store, the majority of our vehicles have only one sticker showing the price from where the deal begins.

Question: What is the “One Sticker Challenge?”

Answer: LightHouse Toyota understands comparison shopping, and that is why we offer both One Sticker pricing as well as our Customer For Life Program. The “One Sticker Challenge” makes sure that when you shop for a new vehicle you do some research regarding dealer add-ons and fees. You will also determine what warranties and maintenance programs are included with your purchase. (see back for details)

Question: Why should I question dealer add-ons?

Answer: The majority of the time, dealer add-ons are a way to increase profit – in some cases from \$1,000 to \$3,000. These extra stickers do not come on a vehicle when it arrives at the dealership, but are later added to inflate the original price.

Question: What does your “Customer For Life” Program Include?

Answer: LightHouse Toyota is committed to building customer relationships for life. On every new and used vehicle we sell, you are automatically enrolled in the Customer For Life Program, which includes a free lifetime non-factory engine guarantee and free 2-year maintenance on your vehicle, including oil changes.

Question: Does LightHouse Toyota have more than One Sticker?

Answer: From time to time we add packages that we believe our customers would find attractive and fairly priced. The difference with our Add-On sticker is that it always gives value, and not just a dealer mark-up. You will find only a few vehicles like these in stock. You can choose this vehicle, or another one without the sticker.

