

**TOYOTA PORTLAND REGION INCENTIVES - QUICK REFERENCE GUIDE**

**Startin' Great in 2008-3**

March 4, - March 31, 2008



Model Year	Customer Cash	APR Tier I +, II & III (Only)	*SPECIAL LEASE (Up to 36 Months)	
Yaris (Sedan Only)	\$750	OR 2.9%/36 Months 3.9%/48 Months 4.9%/60 Months		
Corolla	\$750	OR 2.9%/36 Months 3.9%/48 Months 4.9%/60 Months	OR Tier I+ MF .00010 Tier I MF .00020 Tier II MF .00065 Tier III MF .00135	
Matrix	\$1,000	OR 2.9%/36 Months 3.9%/48 Months 4.9%/60 Months	OR Tier I+ MF .00010 Tier I MF .00020 Tier II MF .00065 Tier III MF .00135	
Camry Gas & Camry Hybrid		0.0%/36 Months 4.9%/48 Months 5.9%/60 Months	OR Tier I+ MF .00010 Tier I MF .00020 Tier II MF .00065 Tier III MF .00135	
Camry	2009		Tier I+ MF .00131 Tier I MF .00141 Tier II MF .00186 Tier III MF .00256	
Avalon	2008	0.0%/36 Months 4.9%/48 Months 5.9%/60 Months		
Solara (Coupe)	2008	OR 2.9%/36 Months 3.9%/48 Months 4.9%/60 Months	OR Tier I+ MF .00170 Tier I MF .00180 Tier II MF .00225 Tier III MF .00295	
Camry	2007	\$1,000	FINAL MONTH	
Camry Hybrid	2007	\$1,000	FINAL MONTH	
Solara Coupe	2007	\$1,000	FINAL MONTH	
Avalon	2007	\$750	FINAL MONTH	
Sequoia	2007	\$2,000	FINAL MONTH	
4Runner	2007	\$2,000	FINAL MONTH	
Tacoma (All)	2007	\$1,000	FINAL MONTH	
Sienna	2008	\$1,500	OR 0.0%/36 Months 0.0%/48 Months 1.9%/60 Months	OR Tier I+ MF .00138 Tier I MF .00148 Tier II MF .00193 Tier III MF .00263
Highlander (Excl. Ltd. & Hybrid)	2008		2.9%/36 Months 3.9%/48 Months 4.9%/60 Months	OR Tier I+ MF .00148 Tier I MF .00158 Tier II MF .00203 Tier III MF .00273
4Runner	2008	\$1,500	OR 0.0%/36 Months 2.9%/48 Months 3.9%/60 Months	OR Tier I+ MF .00104 Tier I MF .00114 Tier II MF .00159 Tier III MF .00229
Sequoia	2008			Tier I+ MF .00116 Tier I MF .00126 Tier II MF .00171 Tier III MF .00241
Tacoma 4x2 (only)	2008	\$1,000	OR 0.0%/36 Months 1.9%/48 Months 2.9%/60 Months	OR Tier I+ MF .00136 Tier I MF .00146 Tier II MF .00191 Tier III MF .00261
Tacoma 4x4 (only)	2008	\$500		
Tundra	2007	\$4,000	OR 0.0%/36 Months 0.0%/48 Months 0.0%/60 Months	
Tundra	2008	\$2,500	OR 0.0%/36 Months 0.0%/48 Months 1.9%/60 Months	OR Tier I+ MF .00010 Tier I MF .00020 Tier II MF .00065 Tier III MF .00135

\*ALL REDUCED MONEY FACTORS ARE APPLICABLE FOR UP TO 36 MONTHS LEASE TERM. ALWAYS REFER TO TFS  
PROGRAM ANNOUNCEMENTS FOR COMPLETE DETAILS OF LEASE AND APR PROGRAMS.