

# OUR GOAL IS TO PROVIDE THE ULTIMATE CONSUMER EXPERIENCE WITH YOUR NEW VEHICLE

We're here to serve you 6 days a week (never on Sundays) for all your automotive needs and concerns. The attached card lists helpful phone numbers and web site addresses to help make sure you get the utmost enjoyment from your vehicle and our dealership.

If your vehicle is equipped with SYNC technology, you'll be amazed with what it can do. This new voice activated system will allow you to call out the name and or the artist of a song and SYNC will play it hands free. It will also give you turn by turn directions to your destination, automatically dial and give your location to 911 in the event of an accident, and much much more.

If you need further help in setting SYNC up or have any questions regarding any features on your vehicle, please attend our weekly **SYNC SATURDAY MEETINGS EVERY SATURDAY AT 8:30AM IN THE MAIN SHOWROOM**. We will have a specialist work with you one on one in demonstrating how it all works. We will answer all questions on operating and maintaining your new Ford, Lincoln or Mercury. Sync Saturdays is not a sales event of any kind.

Again thank you for choosing Sanderson Ford Lincoln Mercury. We know you have a choice, we're honored to have earned your trust and your business we will do everything possible to keep it.

Sincerely,

David Kimmerle

