

June 2009

Your . . . Town Ford Lincoln- Mercury Newsletter

1001 N Miller
Wenatchee, WA 98801

PHONE:
(509) 663-2111

FAX:
(509) 663-8222

We're on the Web!

See us at:
www.yourtownford.com



Your Town Ford Lincoln-
Mercury is a participating
dealer helping fight
cancer. Test drive a New
Ford Vehicle and together
with the Susan G Koman
Foundation, we will
donate **\$40** in your
name to help find the
cure.

**Let's help raise
\$1,000,000 by
December 31st,
2009**

**We are a
Matching
Dealer.**

Our Pledge to our customers . . .

We have a commitment to quality customer service. We pledge to do our best to ensure your satisfaction with your experience here at Town Ford Lincoln-Mercury. If you should have difficulty with your experience here with us, please let us know. We'll correct it to the best of our ability.

'Quality is Job 1' at Ford Motor Company. 'Quality Care is number 1' here at Town Ford Lincoln-Mercury. We make this pledge with confidence, dedication and commitment as a professional team working in this dealership. Whether you're dealing with our sales, parts, office or service department, you will be well taken care of, you have our words.

-Your. . . Town Ford Lincoln-Mercury

We now have Used Car & Truck Specials!!

Town Ford Lincoln-Mercury now has Used Car & Truck Specials to offer you with unbelievable prices. We have placed a few in our ad in the Nickel and Wenatchee World; to view the rest of the vehicles with details about the vehicles please visit our website yourtownford.com and click on the Used Car & Truck Specials located under the Specials tab.

Guess the Value and Win the F-150 Truck Load Package 6 Weeks, 6 Different Packages, Stop by Town Ford & Enter to Win!

Sponsored by Town Ford & Hooked on Toys.

Come in and enter to win the Summer Fun Package loaded in the back of the 2009 Ford F-150 located on the showroom. Whoever guesses the closest actual dollar amount WINS all the items (excluding F-150). Each Monday, a new package is loaded into the back of the F-150 giving you a new opportunity to win. Last drawing week will be July 4th, 2009. Come in & guess you've got nothing to lose!!!!

Previous Week Winners:

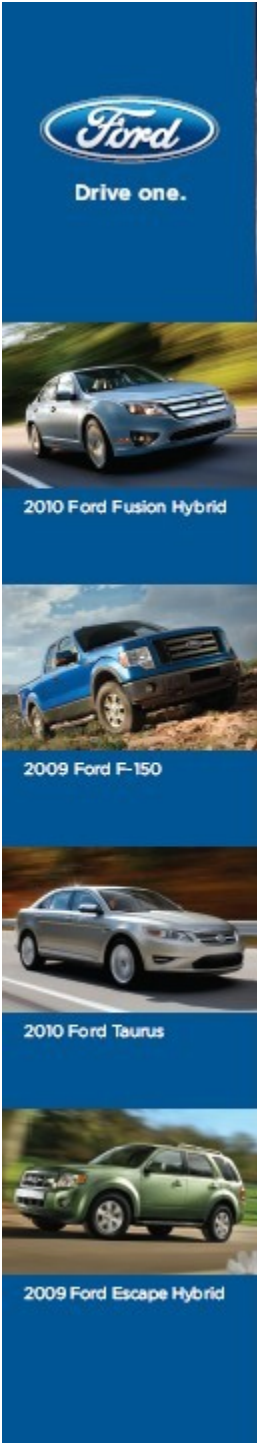
Week 1 Fishing Package won by Don Isaacson

Week 2 Camping Package won by Brad Wright

Week 3 Backyard Fun won by Ryan Kovacevich

Week 4 Play on the Water

Week 5 Cooking in the Great Outdoors Week 6 What if it Rains Week



Here are our Current 2009 Incentives

	<u>2009 Rebates</u>		<u>APR & Ford Credit</u>
			<u>Bonus Cash</u>
Focus SES & SEL	\$2500	+	\$500
Focus S & SE	\$2000	+	\$500
Fusion (4)	\$3500	+	Or 1.9% for 72 mths
Fusion (6)	\$3500	+	Or 1.9% for 72 mths
Taurus	\$2500	+	\$500
Taurus X	\$2500	+	500
Mustang V6	\$3000	+	\$ -
Mustang GT	\$3500	+	Or 1.9% for 72 mths
Edge	\$3000	+	Or 1.9% for 72 mths
Escape (4)	\$2500	+	Or 1.9% for 72 mths
Escape (6)	\$2500	+	Or 1.9% for 72 mths
SportTrac	\$2500		\$ -
Explorer	\$4000		\$ -
Expedition	\$2600		\$ -
Ranger	\$4000		\$ -
F-150	\$2500-\$3000	+	\$1000 FMC
F-250/F-350	\$3600		\$ -

** Excludes Escape Hybrid, Roush Mustangs, and Harley Trucks.

Your. . . Town Ford Lincoln-Mercury appreciates your business and would certainly love to work with you in the future.

Due to overwhelming business we are in need of good quality used vehicles. If you are ready to upgrade your vehicle, please contact one of our sales consultants today @ 509 663 2111.



Ford Announces "Drive the Ford Difference"

June 2- July 31, 2009

"The real difference is in our plan, the strength of our great new products and our quality, fuel efficiency, safety and value" – Alan Mulally; May 2009

Ford invites you to register at fordowner.com. It has a new look. It's easier to use. And it comes with exclusive offers for Ford owners like you.

At fordowner.com, you'll get great owner benefits.

You can:

- Track your service history
- Schedule service appointments
- Receive maintenance updates
- Take advantage of special offers

You can access information about your Ford, Lincoln and Mercury vehicles, all in one place.

And you'll get great offers, including savings on service, special incentives on select new vehicles and private offers exclusively for registered owners.

It's easy to register

Just have your vehicle identification number (known as VIN#) and mileage handy.

Once you register, you'll have easy access to detailed owner information – and you'll also receive special money-savings offers.

Through the end of June, Ford will cover up to 3 months worth of payments on select new Ford, Lincoln and Mercury vehicles. 0 percent financing is also offered through Ford Motor Credit on select Ford, Lincoln and Mercury vehicles. With the new "Drive the Ford Difference", customers can stretch their travel dollars on other travel items.

"We continue to introduce world class products into the marketplace and are committed to restoring that much needed confidence for the consumer through our Drive the Ford Difference event," said Kenneth M. Czubay, Vice President of Sales and Marketing. "Our quality is unsurpassed by the best in the business and we remain focused on being the best or among the best in fuel economy with every new product introduced into the market."

TO OUR VALUED CUSTOMERS;

AS YOU ALL ARE AWARE THE CURRENT ECONOMIC CLIMATE HAS CAUSED MANY PEOPLE AND BUSINESSES DIFFICULT TIMES. WE AT TOWN FORD LINCOLN-MERCURY WOULD LIKE TO EXTEND OUR COMPLETE APPRECIATION FOR YOUR SUPPORT AND CONTINUED PATRONAGE. BECAUSE OF YOU, OUR VALUED CUSTOMER, WE ARE ABLE TO LOOK TOWARD THE FUTURE WITH OPTIMISM. OUR PRODUCT LINE HAS NEVER BEEN BETTER. THE QUALITY, SAFETY, ENVIRONMENTALLY FRIENDLY, AND INNOVATIVE LINE UP OF NEW CARS, TRUCKS AND SUV'S PLACE US IN A CATEGORY SECOND TO NONE. OUR BUSINESS IS STRONG AND GROWING, AND IT'S ALL BECAUSE OF YOU. YOU CAN REST ASSURED THAT WE ARE HERE TODAY TO TAKE CARE OF ANY AND ALL OF YOUR AUTOMOTIVE NEEDS AND WE WILL BE HERE FOR YEARS TO COME TO SUPPORT YOU, JUST LIKE YOU HAVE SUPPORTED US.

SINCERELY,

Pat Armstrong

**PAT ARMSTRONG
PARTNER/GENERAL MANAGER
TOWN FORD LINCOLN-MERCURY**



Drive quality.

-Ford Division and Toyota brand are in a dead heat when it comes to quality.



Drive green.

-Ford Escape Hybrid and Ford Focus, both with over 34 mpg**



Drive safe.

- More five-star crash test ratings than any other brand/company in U.S. History.



Drive smart.

- For the 2008 model year, Ford has more industry-firsts than ever.

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Mercury

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10% OFF Any Brake Repair



Not valid with any other offer
One coupon per customer per visit
Offer Valid with coupon. Have coupon
present at time of service. Expiration date: 8/31/09

Body Shop June Special!

All Customer Pay (Non-Insurance)
receive **15% OFF** the total repair costs!!
Your vehicle will be washed & vacuumed!!

FREE Estimates!!!!

**Rental Vehicles Available*

Not valid with any other offer
One coupon per customer per visit
Offer Valid with coupon. Have coupon
present at time of service. Expiration date: 6/30/09

The Works Fuel Saver Package

\$36.95

- *Premium Synthetic Blend Oil & Filter Change
- *Rotate & Inspect Four Tires *Test Battery
- *Check Air Filters *Inspect Brake System
- *Check belts and hoses *Top off all Fluids



Not valid with any other offer
One coupon per customer per visit
Offer Valid with coupon. Have coupon
present at time of service. Expiration date: 8/31/09

\$5 OFF Any Air or Fuel Filter



Not valid with any other offer
One coupon per customer per visit
Expiration Date: 8/31/09

10% OFF All Over the Counter Saturday Purchases



Not valid with any other offer
One coupon per customer per visit
Expiration Date: 8/31/09

SAVE \$AVE \$AVE \$AVE
For any Vehicle... Not just Ford,
Lincoln or Mercury. We'll Beat
Your Best Price...**GUARANTEED!**

On all 11 brands of tires we sell, including Goodyear,
Continental, Michelin and more.
The right tire at the right price!!

Not valid with any other offer
One coupon per customer per visit
Offer Valid with coupon. Have coupon
present at time of service. Expiration date: 8/31/09

10% OFF Saturday Service



Not valid with any other offer
One coupon per customer per visit
Offer Valid with coupon. Have coupon
present at time of service. Expiration date: 8/31/09

30% OFF All Roush Parts In Stock



Not valid with any other offer
One coupon per customer per visit
Expiration Date: 8/31/09

