

BMW Financial Services

EXP: AUG 02, 2010

JULY 2010 CPO Sales Support Program

Rates

MY	Model	Tier	Up to 24	25- 48	49-60
2007	3 Series	Elite – Std	0.9%	3.9%	3.9%
2008	3 Series	Elite – Std	0.9%	3.9%	4.9%
07-08	3 Series	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	3 Series	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	3 Series	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	Z4	Elite – Std	0.9%	3.9%	4.9%
2008	Z4	Elite – Std	0.9%	STD	STD
07-08	Z4	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	Z4	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	Z4	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	5 Series	Elite – Std	0.9%	3.9%	3.9%
2008	5 Series	Elite - Std	0.9%	2.9%	3.9%
07-08	5 Series	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	5 Series	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	5 Series	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	X3	Elite – Std	0.9%	2.9%	3.9%
2008	X3	Elite – Std	0.9%	STD	STD
07-08	X3	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	X3	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	X3	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	X5	Elite – Std	0.9%	3.9%	4.9%
2008	X5	Elite – Std	0.9%	STD	STD
07-08	X5	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	X5	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	X5	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	6 Series	Elite – Std	0.9%	3.9%	4.9%
2008	6 Series	Elite – Std	0.9%	4.9%	STD
07-08	6 Series	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	6 Series	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	6 Series	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	7 Series	Elite – Std	0.9%	2.9%	4.9%
2008	7 Series	Elite – Std	0.9%	3.9%	4.9%
07-08	7 Series	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	7 Series	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	7 Series	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

MY	Model	Tier	Up to 24	25- 48	49-60
2007	M Series	Elite – Std	3.9%	4.9%	5.9%
2008	M Series	Elite – Std	3.9%	4.9%	5.9%
07-08	M Series	Standard Plus	ADD 2% TO ABOVE APPLICABLE RATE		
07-08	M Series	Progressive	ADD 3% TO ABOVE APPLICABLE RATE		
07-08	M Series	Progressive Plus	ADD 4% TO ABOVE APPLICABLE RATE		

ALL RATES ARE SUBJECT TO CHANGE

Rates subject to credit approval