

2008 Fall & Winter Newsletter



1001 N Miller St Wenatchee, WA 98801
(509)663-2111 toll free 1-800-464-5111

www.yourtownford.com

Hours of Operation

Sales:

Mon-Fri 8:00AM-7:00PM
Sat. 9:00AM-6:00PM

Parts & Service:

Mon-Fri 7:30AM-5:30PM
Sat. 8:00AM-5:00PM

Body Shop:

Mon-Fri 8:00AM-5:00PM

Tire & Express Lube Center:

Mon-Fri 7:30AM-5:30PM
Sat. 8:00AM-5:00PM

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Fall & Winter Driving Tips

Fall and Winter driving are fast approaching and along with the change in weather comes a change in driving conditions. What should you do to prepare for the New Season coming up? Here are some tips for a safe and trouble free fall and winter driving experience.

Make Adjustments for the Light

We lose a minute of Daylight every day until the clocks are set back on November 2nd. And shorter days mean shorter light, making it more difficult to see pedestrians, adjust your driving times or find alternate, well-lit routes whenever possible. On the flip side, later sunrises mean drivers need to adjust to the brighter sun at different times of the morning. Always keep a pair of sunglasses in your car to shield your vision. Pull over completely if the sun's glare affects your ability to safely see ahead.

Watch for Frost

Dipping nighttime temperatures bring frost to windshields and roads. Keep a windshield scraper and small broom in your car. Decelerate or gently brake when approaching bridges and overpasses: open surfaces are more prone to collect frost on the roadway surface. Keep alert to shaded areas that could create black ice during early morning and evening hours.

**WE'LL BEAT
YOUR BEST PRICE . . .
GUARANTEED!**

On all name-brand tires we sell- including Goodyear, Continental, Michelin and more.

Requires presentation of competitor's lowest price advertisement to the selling dealership within 30 days of purchase. See participating dealer for details through 12/31/08.

BUY TIRES, GET CASH!

Get \$20 cash back with purchase of 4 Goodyear tires.

Get \$60 cash back with purchase of 4 premium Goodyear tires.

Premium tires include Assurance (TripleTred or ComfortTred Technology), Fortis (TripleTred or SureSteer), ViaSaver with SureStop Technology, Eagle with Response Edge Technology and Eagle F1 All Season. Dealer-installed tires only. \$20 cash redemption per customer. Redemption from us is postmarked by 12/31/08. See participating dealer for vehicle applications and details through 11/30/08.

BUY TIRES, GET FUEL!

Buy 4 Michelin or BFGoodrich brand tires and get a \$50 gas card on us!

Dealer-installed retail tire purchases only, limit one redemption per customer. Redemption form must be postmarked by 12/31/08. See participating dealership for vehicle applications, mail-in redemption certificate and details through 11/30/08.



-Ford Division and Toyota brand are in a dead heat when it comes to quality.



-Ford Escape Hybrid and Ford Focus, both with over 34 mpg**



- More five-star crash test ratings than any other brand/company in U.S History.



- For the 2008 model year, Ford has more industry-firsts than ever.

Plan ahead for harsher weather.

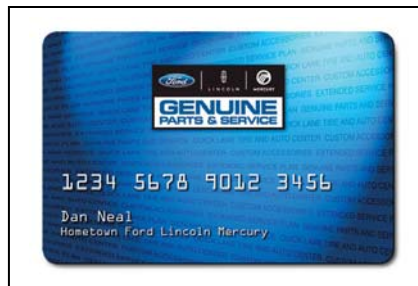
Have your car winterized before the winter storm season sets in. Keeping your car in good condition decreases your chance of being stranded in cold weather. (And as you high-mileage enthusiasts already know, it also increases the life of your vehicle.) Have your [Town Ford Lincoln-Mercury](#) check your battery, fluids, tires, thermostat, lights, wiper blades, heater, and brakes. In your trunk, have a first aid kit, blanket and working flashlight!

Don't forget to see our New Tire & Express Lube Center

Located at 921 N Miller ST. Wenatchee, WA 98801 (right next to us).

Are you tired of the hassle and the wait at other tire stores when its time for your winter driving needs and snow tires? Ask us about snow tires and how we can take the hassle out of your winter driving experience. We are your One Stop Service Center! We have what you need to make sure you don't have any problems this winter. We have snow tires, batteries, wipers, and much more!! No appointment necessary, just come on in.

"Always Buckle up before heading out this season. Be Safe!" – Your Town Ford-Lincoln Mercury



No Payments, No Interest for 90 Days!

Don't put off getting the service you need . . . Just put off paying, with the Genuine Credit Card! Hurry, offer ends November 30, 2008!



Tires, Tires and more Tires!!!! Available here at [Your Town Ford Lincoln-Mercury](#) with the best prices. We carry many varieties and also ask us about our selection of Snow Tires.

