

2010 LINCOLN MKT ENTERS LUXURY CROSSOVER SEGMENT

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The distinctive new three-row 2010 Lincoln MKT offers luxuries of fuel economy, technology and space.



Joining the luxury crossover segment, the 2010 Lincoln MKT features Lincoln's signature design, roomy three-row interior and intuitive technologies that will make customers' lives easier – including available Adaptive Cruise Control, Collision Warning with Brake Support, Active Park Assist, Blind Spot monitoring, SYNC – and more.

The Lincoln MKT offers two fuel-efficient engine choices in Ford's proven 268 horsepower 3.7-liter V-6 or the new 3.5-liter V-6 EcoBoost™ engine that delivers even more performance with estimated 355 horsepower, without compromising its V-6 fuel economy.

Customers can choose how to best specify Lincoln MKT, which offers:

- Customers' choice of a standard fixed glass Panoramic Vista Roof™ with power-assisted front and rear sunshades – or the available Power Panoramic Vista™ roof
- Either six- or seven-passenger variations with two different second-row seating configurations. A standard 60/ 40 split folding rear bench seat features heated outboard seating positions. Power "fold and tumble" bucket seats, with heating, cooling and power-assisted lumbar adjustment are also available. A rear console-mounted five-quart-capacity refrigerator is available in the individual bucket seating configuration
- Second-row footrests and an available dual headrest Family Entertainment System with twin 7-inch DVD playback screens offering individual or simultaneous programming
- A multitude of exterior paint colors, including Ingot Silver Clearcoat Metallic, Tuxedo Black Clearcoat Metallic, Red Candy Tint Clearcoat Metallic, Cinnamon Clearcoat Metallic, Steel Blue Clearcoat Metallic, Gold Leaf Clearcoat Metallic, Sterling Grey Clearcoat Metallic and White Platinum Tri-Coat

The Lincoln MKT will be built at Ford's Oakville Assembly Complex in Ontario, Canada, and will be in dealer showrooms in late summer, where it will join the all-new Lincoln MKS and new 2010 Lincoln MKZ, further growing the brand's momentum.

Quotes

"We're growing Lincoln's product portfolio with a full-size crossover that offers more of everything luxury buyers want today – including more variety. Lincoln MKT will help us further build momentum for Lincoln, which has been outpacing its luxury competitors and growing market share in recent months."
- Mark Fields, Ford's President of The Americas

"The Lincoln MKT strikes the optimum balance between capable and driver-engaging handling, while simultaneously delivering a smooth quiet ride in all three rows. It combines a luxury touring experience with an agile ride and available Class III towing strength, as well."

Source: - Ron Heiser, Lincoln MKT Chief Engineer



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