



PEOPLE YOU KNOW.

Why go to just another rental agency when you can rent from Toyota? Available exclusively through participating Toyota dealers, Toyota Rent a Car (TRAC) utilizes only the latest model Toyota vehicles, making it a superior rental experience. Whether your rental needs are for pleasure, business or special events, TRAC provides the legendary quality available only at Toyota.

Renting Through TRAC Means That You Can:

- Test-drive a new Toyota model before your next lease or purchase
- Rent to save miles on an upcoming lease expiration
- Drive away in the latest model Toyota while yours is being serviced at the dealership
- Enjoy a long weekend getaway in a current Toyota model
- Rent a comfortable, roomy Toyota for out-of-town guests or a business trip
- Try something different, like the exciting Matrix, the RAV4 or the hybrid-technology Prius

CARS YOU TRUST.

Quality Vehicles, Convenient Locations, Competitive Rates

Unlike other rental companies, TRAC is Toyota dealer-based. This means that not only do you have an opportunity to rent the latest model Toyota at very competitive rates, but you also get the quality customer service of a conveniently located Toyota dealer who wants to make you a customer for life.

In addition, every TRAC rental comes with complimentary 24-hour Roadside Assistance, covering mechanical breakdown, fluid delivery, tire changes, jump starts, lockout service and towing. More reason to feel secure renting a TRAC vehicle—and more evidence that your complete satisfaction is our goal.

Bypass the “usual suspects” in the rental world and connect to a quality experience available only through Toyota dealers — **TOYOTA RENT A CAR.**



NEED TO RENT A TRUCK? THINK OUTSIDE THE TRUCK BED!

Instead of a boring rental agency truck, how about renting a tough, sporty Tacoma, winner of four SCORE (off road) World Championships? Or why not a powerful, full-size Tundra, rated “Most Appealing Full-Size Pickup”* by J.D. Power and Associates?

Ask your local TRAC dealer about the availability of Tacomas or Tundras. TRAC takes the “humdrum” out of renting a truck.



IT'S NOT JUST A RENTAL –
IT'S A TOYOTA!

RENT ME!



**COROLLA –
IT JUST WANTS
TO HAVE FUN!**

Want to get in on the fun? Ask your TRAC dealer about renting the revamped Corolla.

RENT ME!



**EXPERIENCE
THE SIENNA.**

The ideal vehicle for that family road trip — the Sienna.

 **TOYOTA** | *moving forward* ▶

1.800.GO.TOYOTA
toyota.com/rental

*J.D. Power and Associates 2000 and 2001 Automotive Performance, Execution and Layout (APEAL) Studies™ 2001 Study based on 111,000 consumer responses.

Note: You need a valid driver's license and a major credit card in your own name and must be at least 21 years of age to rent a Toyota vehicle in this program. Proof of full coverage insurance may be required at the time of rental. Model selection varies by dealer.

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DID YOU KNOW YOU CAN

**RENT A
TOYOTA?**

*Let Toyota
Rent a Car
Make a Believer
Out of You*



**TOYOTA
Rent a Car**



 **TOYOTA**

moving forward ▶